

AI as an Assistant in Conducting a Webinar

Workshop #4



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WORKSHOPS FOR YOUNG PEOPLE “Technologies of tomorrow - combating disinformation and building security capacity in the use of artificial intelligence by young people” within the framework of the small-scale cooperation partnership project in the Youth sector of the Erasmus+ Program “Technologies of tomorrow - combating disinformation and building security capacity in the use of artificial intelligence by young people.”
(2023-1-ES02-KA210-YOU-000164824)

Agenda

1. Welcome and Introduction
2. Introduction to AI in Webinar Assistance
3. Automated Note-Taking with Online Tools
4. Content Generation with Online Tools
5. Audience Engagement Tools
6. Language Translation and Localization
7. Avatar Creation and Multilingual Presentation
8. Voice Cleanup
9. Q&A and Discussion



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Introduction to AI in Webinar Assistance



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Introduction to AI in Webinar Assistance

What is AI in Webinar Assistance?

- Overview of AI technologies designed to assist in webinars
- Benefits of using AI such as efficiency, engagement, and accessibility



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Introduction to AI in Webinar Assistance

Key Applications in Webinars

- Automated note-taking
- Content generation and enhancement
- Audience engagement and interaction
- Language translation and localization
- Avatar creation and multilingual presentation
- Voice cleanup and enhancement



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Automated Note-Taking with Online Tools



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Automated Note-Taking with Online Tools

Basics of Automated Note-Taking

- Explanation of how AI can transcribe and summarize webinars in real-time
- **Benefits:**
 - Enhanced accessibility
 - Easy reference and sharing
 - Time-saving for both hosts and attendees



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Hands-on Activity: Using Audiopen.ai



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Using Audiopen.ai

Automated Note-Taking

- Go to Audiopen.ai.
- Sign Up/Login: Create an account or log in.
- Start Recording: Click “Record” to begin transcribing in real-time.
- Upload Audio/Video: Upload audio or video files to transcribe.
- Review Notes: Analyze the automatically generated notes and summaries.
- Discussion: Review and discuss the accuracy and usefulness of the notes.

<https://audiopen.ai>



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Content Generation with Online Tools



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Content Generation with Online Tools

Basics of Content Generation

- Explanation of how AI can help generate webinar content
- **Benefits:**
 - Quicker preparation for presentations and scripts
 - Enhanced creativity and quality of content
 - Consistency in messaging



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Hands-on Activity: Using Jasper.ai



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Using Jasper.ai

Content Generation

- Go to Jasper.ai.
- Sign Up/Login: Create an account or log in.
- Generate Content: Input topics or prompts to generate content for slides or speech.
- Review Content: Edit and refine the AI-generated content for accuracy and tone.
- Discussion: Evaluate the quality and relevance of the generated content.

<https://www.jasper.ai>



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Audience Engagement Tools



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Audience Engagement Tools

Understanding Audience Engagement Tools

- Explanation of how AI can enhance audience interaction during webinars
- **Benefits:**
 - Increased participation and engagement
 - Improved feedback collection
 - Enhanced interactivity and audience satisfaction



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Hands-on Activity: Using Slido



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Using Slido

Audience Engagement Tools

- Go to Slido.
- Sign Up/Login: Create an account or log in.
- Create an Event: Set up a new event for your webinar.
- Add Interactive Features: Include polls, quizzes, and Q&A sessions.
- Engage with Audience: Use the tool during the webinar to interact with the audience.
- Review Engagement: Analyze participation data and feedback.
- Discussion: Discuss the benefits and challenges of using Slido for audience engagement.

<https://www.slido.com>



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Language Translation and Localization



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Language Translation and Localization

Basics of Language Translation and Localization

- Explanation of how AI translates and localizes webinar content
- **Benefits:**
 - Broader audience reach
 - Improved accessibility
 - Enhanced global engagement



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Hands-on Activity: Using DeepL



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Using DeepL

Language Translation and Localization

- Go to DeepL.
- Translate Text: Input webinar content and translate it into different languages.
- Review Translations: Analyze the quality and accuracy of the translations.
- Discussion: Discuss the potential of AI in breaking language barriers for webinars.

<https://www.deepl.com/translator>



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Avatar Creation and Multilingual Presentation



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Avatar Creation and Multilingual Presentation

Basics of Avatar Creation and Multilingual Presentation

- Explanation of how AI creates avatars and presents content in multiple languages
- **Benefits:**
 - Personalized and engaging presentations
 - Accessibility to non-native speakers
 - Consistency in delivery



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Hands-on Activity: Using HeyGen



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Using HeyGen

Avatar Creation and Multilingual Presentation

- Go to HeyGen.
- Create an Account: Sign up or log in.
- Create an Avatar: Design an avatar for your presentation.
- Add Multilingual Support: Input text and generate multilingual presentations.
- Review and Customize: Adjust the avatar's appearance and speech settings.
- Discussion: Evaluate the effectiveness and engagement of using avatars and multilingual presentations.

<https://www.heygen.com>



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Voice Cleanup



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Voice Cleanup

Understanding Voice Cleanup

- Explanation of how AI cleans up audio recordings by removing filler sounds and background noise
- **Benefits:**
 - Enhanced audio clarity
 - Professional-quality recordings
 - Improved audience experience



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Hands-on Activity: Using Cleanvoice



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Using Cleanvoice

Voice Cleanup

- Go to Cleanvoice.
- Sign Up/Login: Create an account or log in.
- Upload Audio Files: Upload your webinar audio recordings.
- Run Cleanup Process: Use the tool to remove filler sounds and background noise.
- Review and Edit: Listen to the cleaned-up audio and make any necessary adjustments.
- Discussion: Discuss the importance of audio quality in webinars and share experiences.

<https://cleanvoice.ai>



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Discussion points

Practical Applications and Use Cases

- **Replacing Human Jobs:**

- “To what extent should we rely on AI for tasks traditionally done by humans?”
- “Could the widespread use of AI in webinars lead to the dehumanization of the presentation process?”

- **Privacy and Data Security:**

- “How can we ensure privacy and data security when using AI tools for webinars?”
- “What are the potential risks involved with storing and processing sensitive data using AI?”

- **Bias in AI:**

- “How does bias in AI affect the content and interactions during webinars?”
- “What measures can we take to mitigate bias in AI tools used for webinars?”



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Thank you



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