

AI as an assistant

Workshop #6



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WORKSHOPS FOR YOUNG PEOPLE “Technologies of tomorrow - combating disinformation and building security capacity in the use of artificial intelligence by young people” within the framework of the small-scale cooperation partnership project in the Youth sector of the Erasmus+ Program “Technologies of tomorrow - combating disinformation and building security capacity in the use of artificial intelligence by young people.”
(2023-1-ES02-KA210-YOU-000164824)

Agenda

1. Welcome and Introduction
2. Introduction to AI Assistants
3. Online Tools for Creating AI Assistants
4. Hands-On Session 1: Make.com
5. Hands-On Session 2: Integrating AI in Make.com
6. Hands-On Session 3: Exploring Zapier
7. Hands-On Session 4: Exploring IFTTT
8. Use Cases and Applications
9. Q&A and Discussion



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Introduction to AI Assistants



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What are AI Assistants?

- AI assistants use clever automations to enhance productivity.
- Basic assistants rely on predefined rules, while AI assistants leverage machine learning for smarter, more flexible automations.



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Online Tools for AI Assistants

Platforms for Creating AI Assistants

- **make.com:**

- Visual workflows
- Connects apps and internet services

- **zapier:**

- Easy automation for busy people
- Supports many apps

- **IFTTT:**

- Simple conditional statements
- Connects services and devices



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Hands-on activity: Starting with make.com



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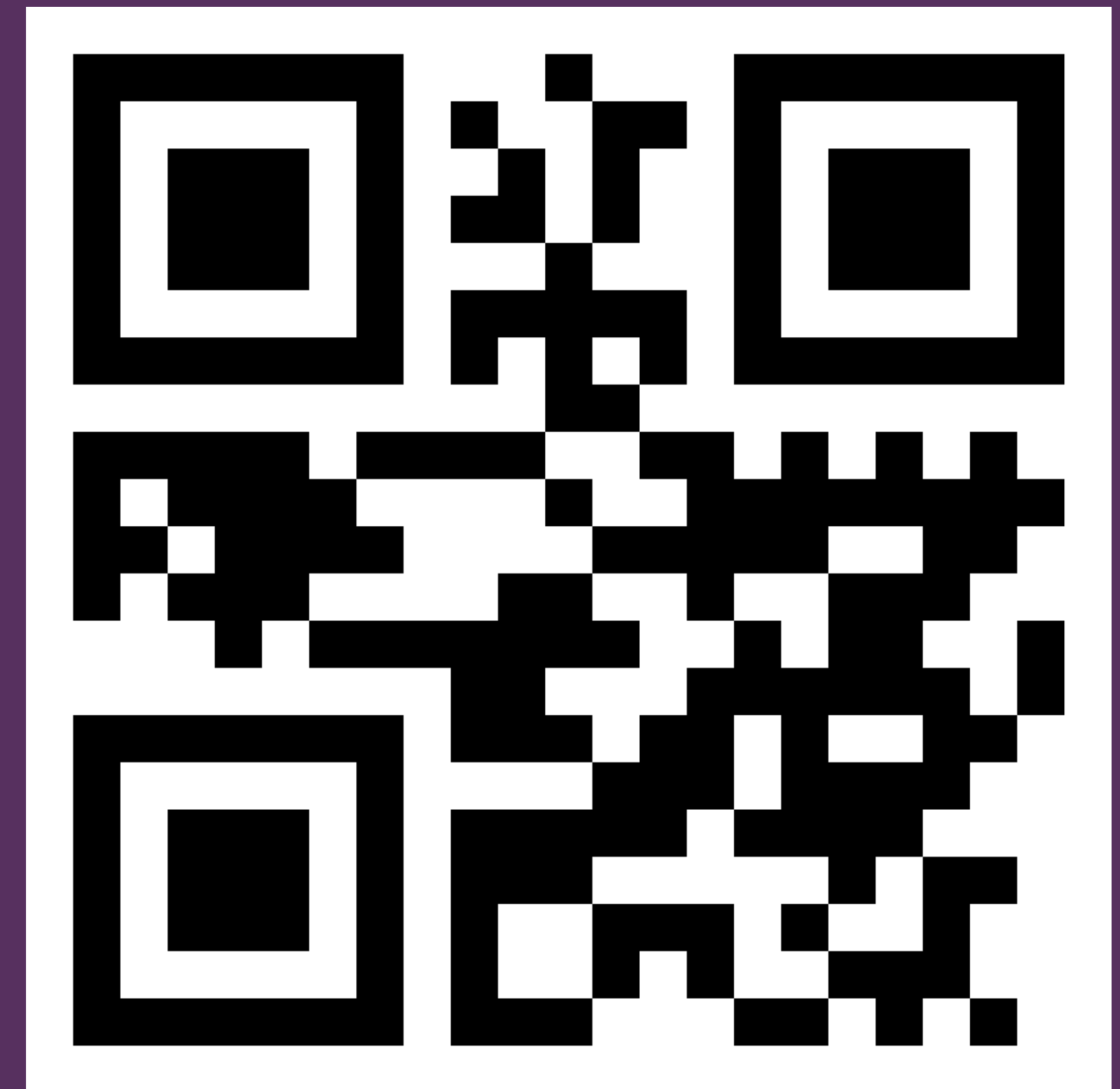
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Starting with make.com

Visual workflows

- Create an account on make.com
- Navigate the interface
- Create a basic workflow:
- Select a trigger (e.g., new email)
- Add an action (e.g., create a task)
- Connect services (e.g., Gmail to Trello)
- Test and activate the workflow

<https://make.com>



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Hands-on activity: Integrating AI in make.com



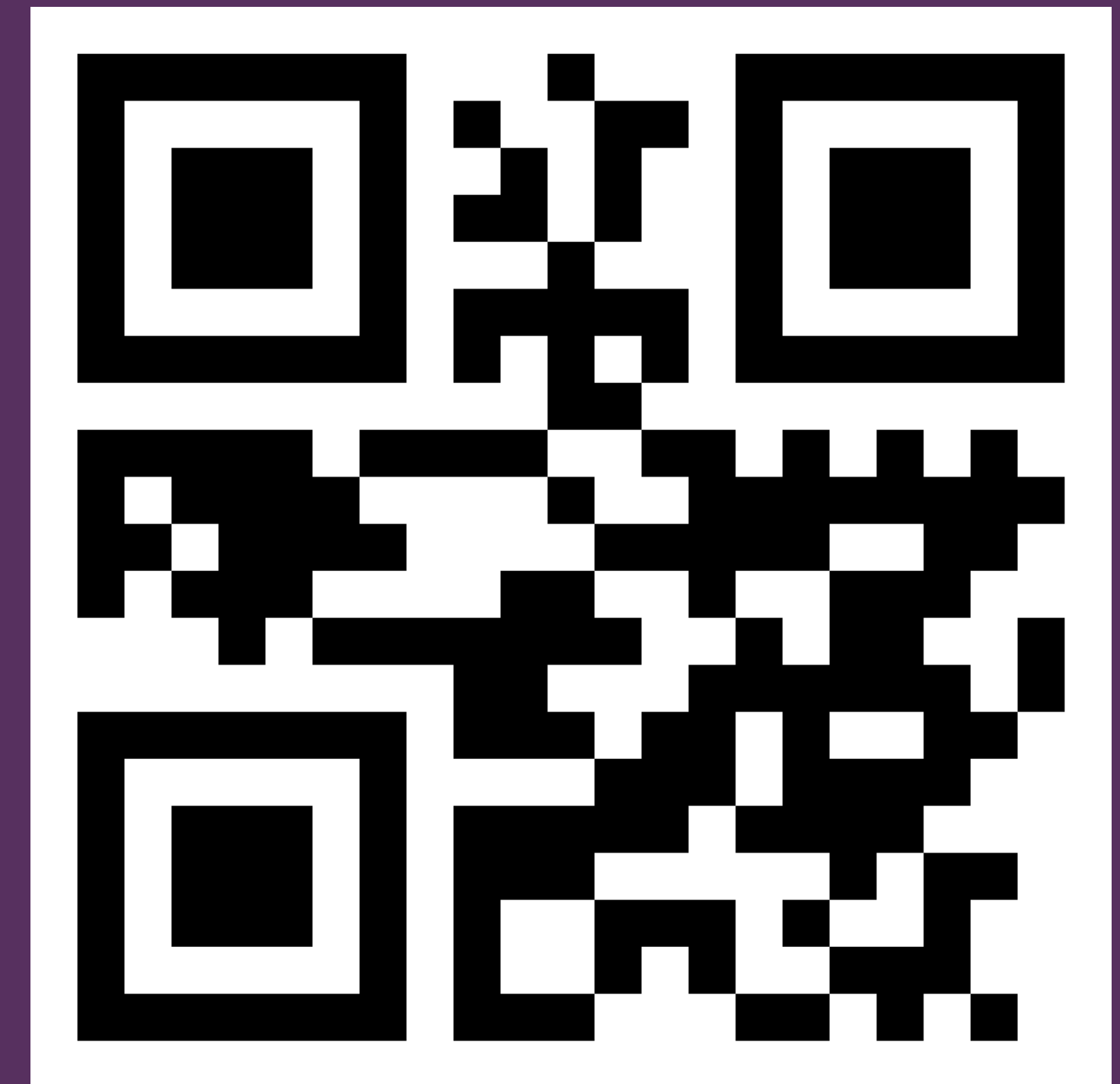
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Integrating AI in make.com

Make it smart

- Create a workflow with a trigger
- Add an AI module (e.g., sentiment analysis)
- Define actions based on AI output (e.g., categorize emails)
- Test and refine the workflow



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Hands-on activity: Exploring Zapier



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Exploring Zapier

- Create an account on zapier
- Create a simple zap:
- Choose a trigger app and event (e.g., new form submission)
- Define an action app and event (e.g., send an email)
- Connect apps (e.g., Google Forms to Gmail)
- Test and activate the zap

<https://zapier.com>



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Hands-on activity: Exploring IFTTT



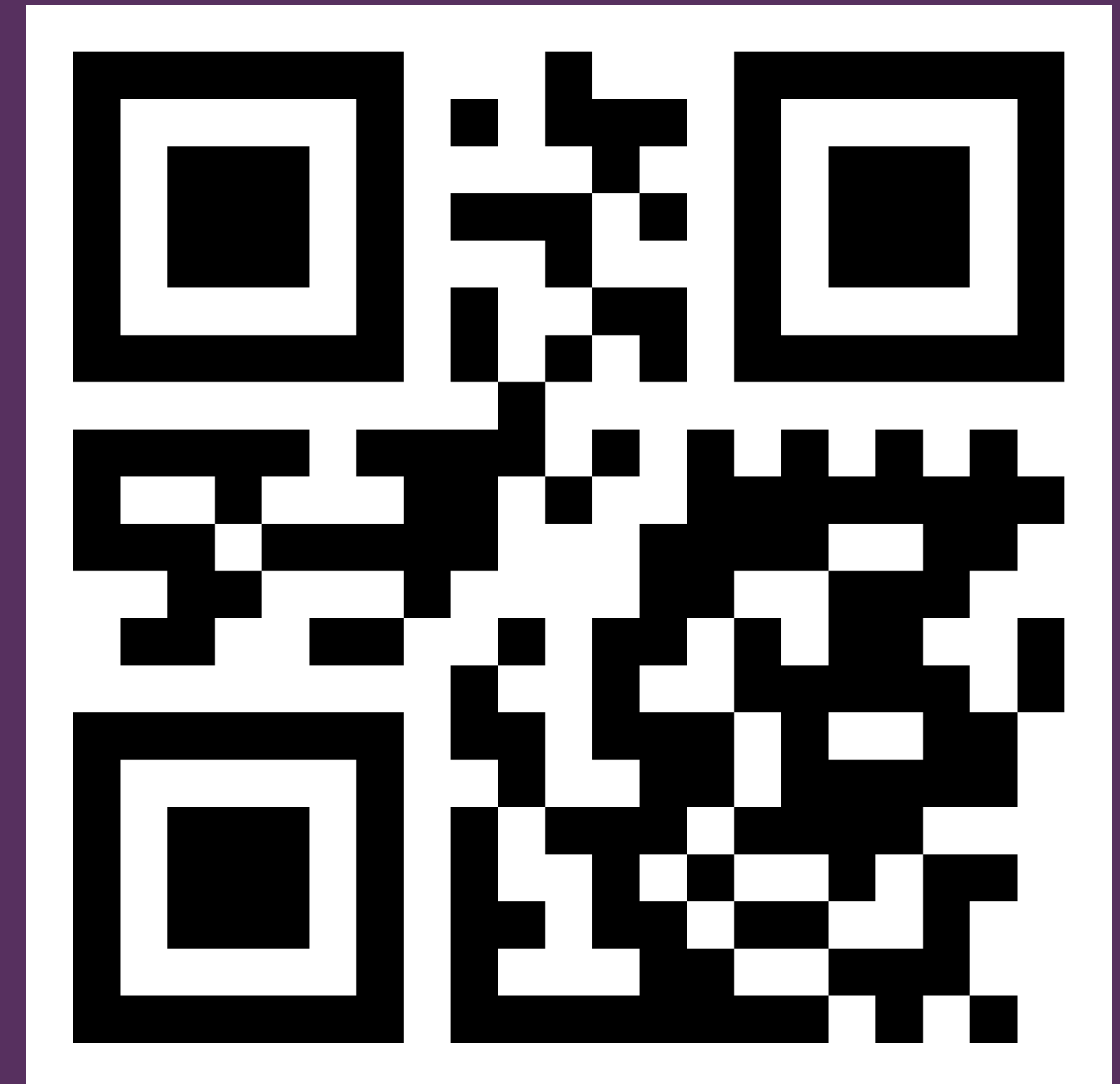
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Exploring IFTTT

- Create an account on IFTTT
- Create a basic applet:
- Choose a trigger service and event (e.g., new tweet)
- Define an action service and event (e.g., send email alert)
- Connect services (e.g., Twitter to Gmail)
- Test and activate the applet

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Use Cases and Applications

Real-World Applications of AI Assistants

- **Customer Support Bots:**

- Automate responses to common queries
- Provide 24/7 support

- **Personal Productivity Assistants:**

- Schedule meetings
- Set reminders

- **Industry-Specific Applications:**

- Healthcare: virtual nursing assistants
- Finance: automated financial advice
- Marketing: personalized customer engagement



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Discussion points

Starting points for debate

- How do you see AI assistants evolving in the next five years?
- What industries could benefit most from integrating AI assistants?
- What are the potential risks and ethical concerns with AI assistants?
- How can we address the issue of bias in AI assistants?
- What are the primary challenges you've faced while creating AI automations?
- In what ways can AI assistants increase productivity in your work or personal life?



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Thank you



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